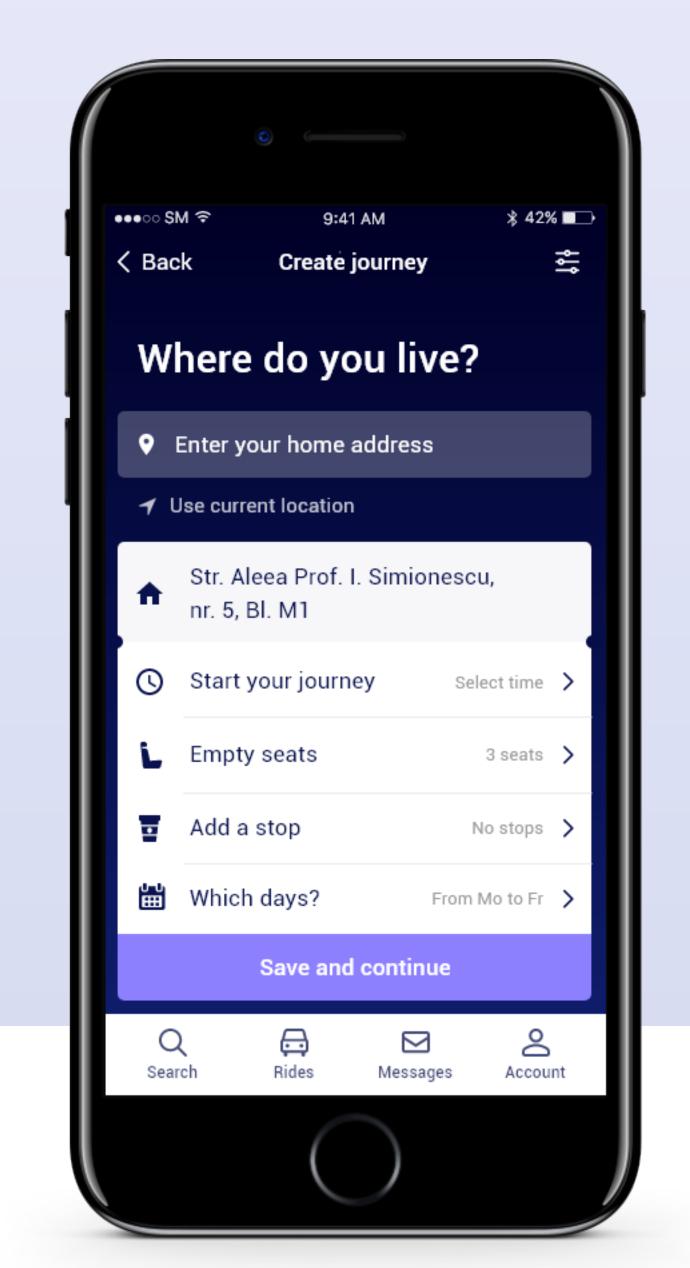


v. 1

Car sharing app

Uride – helps all commuters to make the journey easier.

It connects colleagues and people around your home or office and share the empty seats in your car.



Uride App — PROJECT SUMMARY

```
Car booking app:

1 Uber like

2 Car sharing

- Great experience for the user

- Display the car position (MAP?)

- Payment system

- Routing: car/driver -o pickup location

Deliverables:

- User flow

- Wireframes

- U1 for the main sections

- basic branding

- prototype (majbe)
```

Uride App — USER RESEARCH & RESEARCH SYNTHESIS

```
Car sharing app. Suser story, flows, wireframing

(Rideshare, Carpose, Cowerkers) Renting. ??

- Competitive I market analysis:

Uber, lyff, Juno? Nia, Blabla Car, Drive Now, Toro...

- User stories:

Driver: Save money (Earn), Socialite (moet people). Ecofriend

Passænger: Comfort, Socialite, Save time of money, Ecofriend

D: As a Driver i want to find people Gollagues?) who had a similar route from home to work.

P: As a Passenger I'd like to find travelers that match my commute route.
```

Uride App — USER FLOW

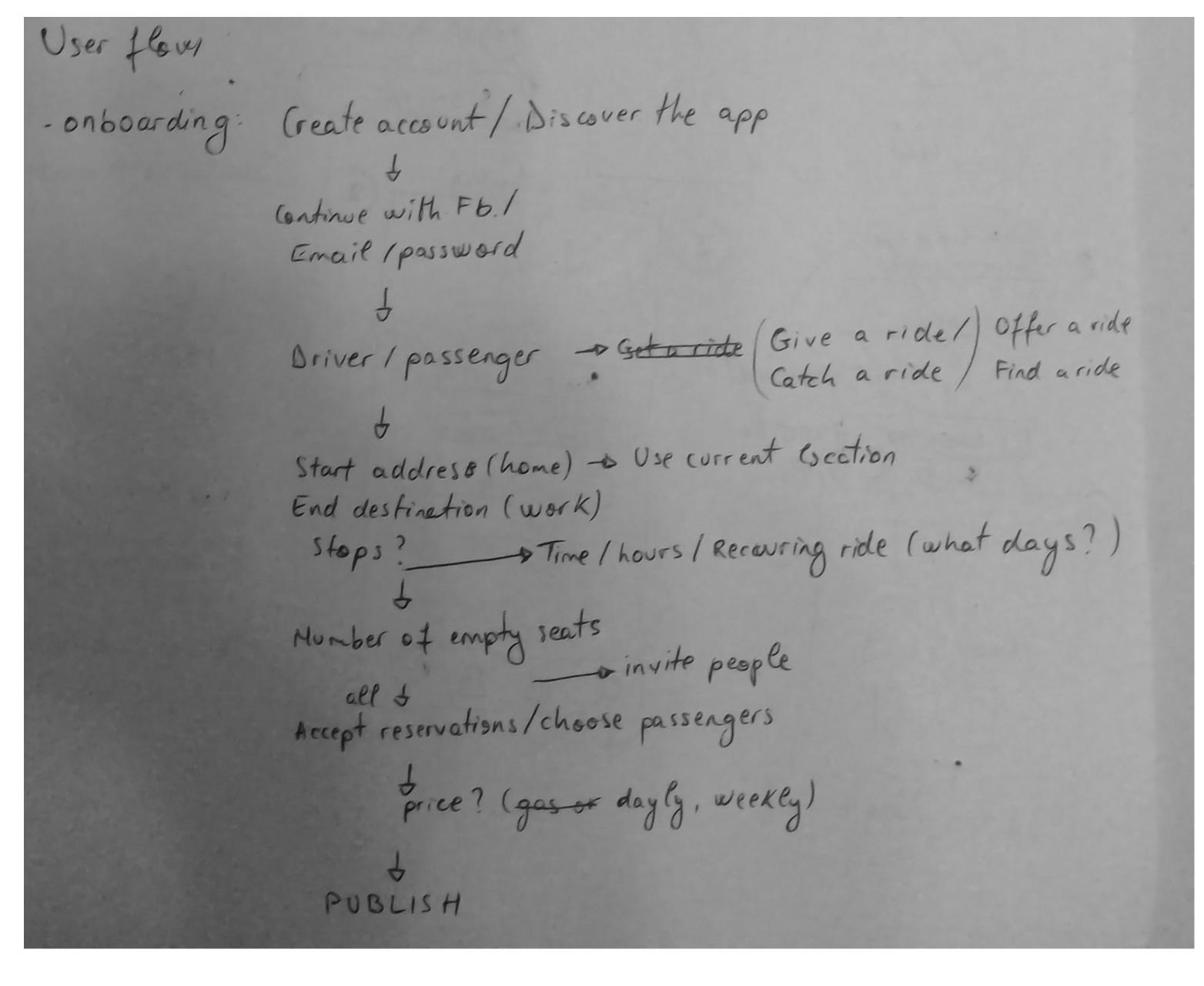
```
- User flow:

- Onboarding (important), gamification elements?

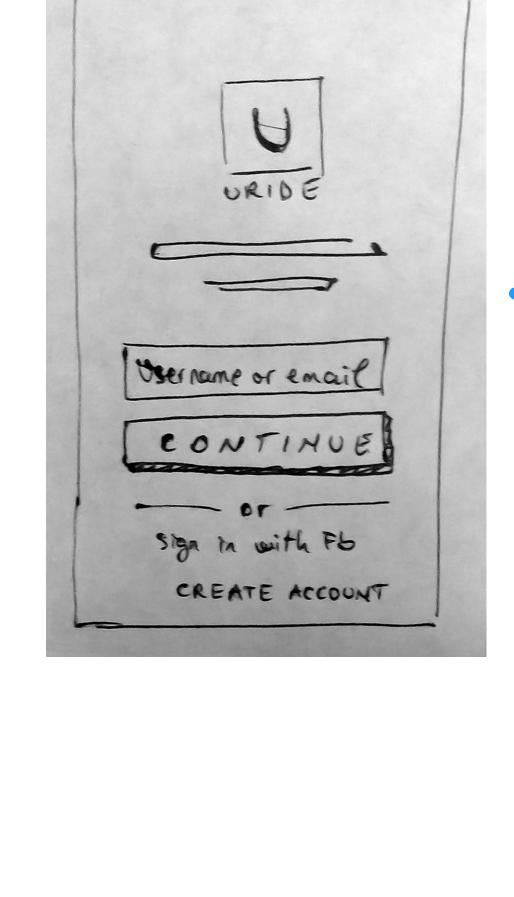
- Create account (Name, photo?, car details, seats)

- Set up ride (Location home/work, stops?, time/dates/days)

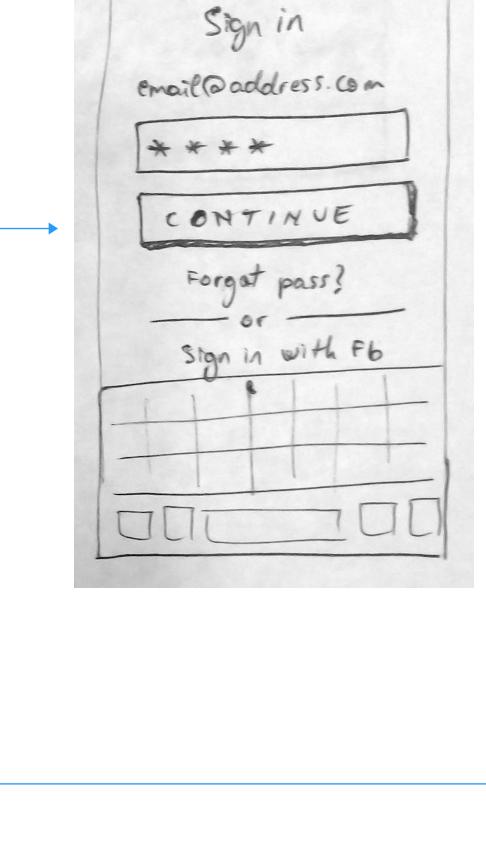
- Manage your ride (invite people, Accept all/select passengers, price
```



Uride App — WIREFRAMES

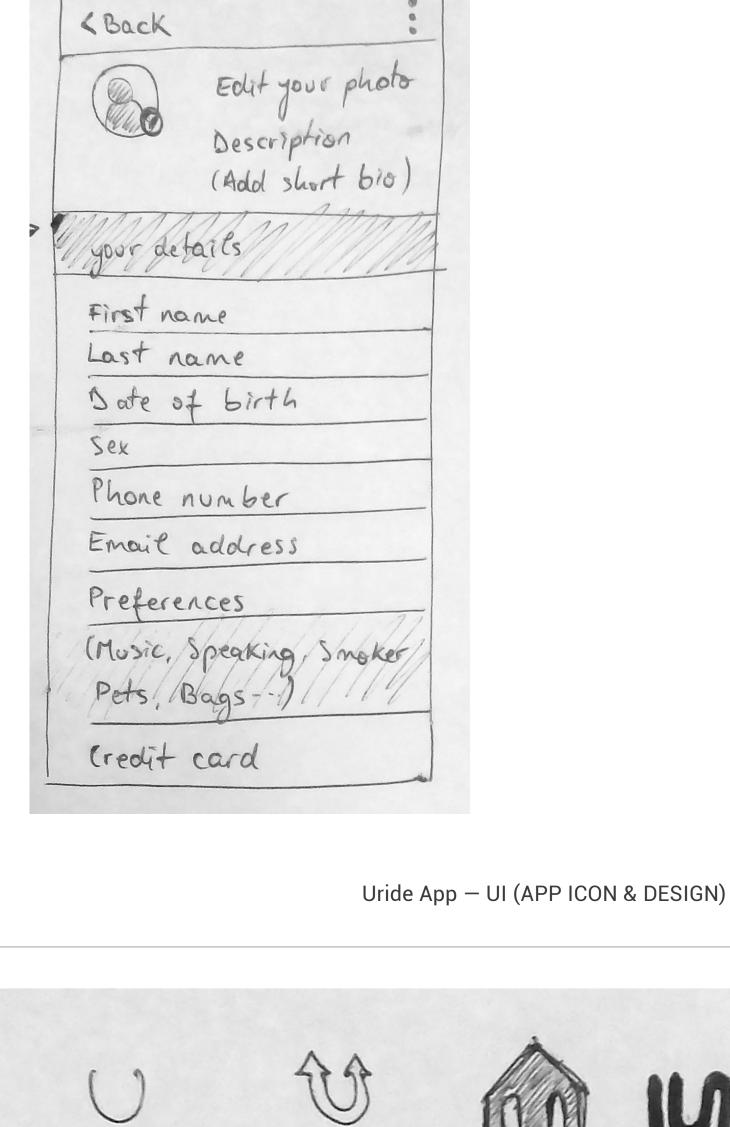


1 Log in





(2) Finish profile



complete profile

